

# Translating Research into Public Health Practice

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# Importance of Research

- Research important for state health office and county health departments for:
  - strengthening evidence-based practice
  - finding and testing innovative strategies
  - employing new technologies
  - identifying new resources including continuing education opportunities
- Pilot project with Florida Department of Health
- Timing
- Need

# Benefits of PARTNER

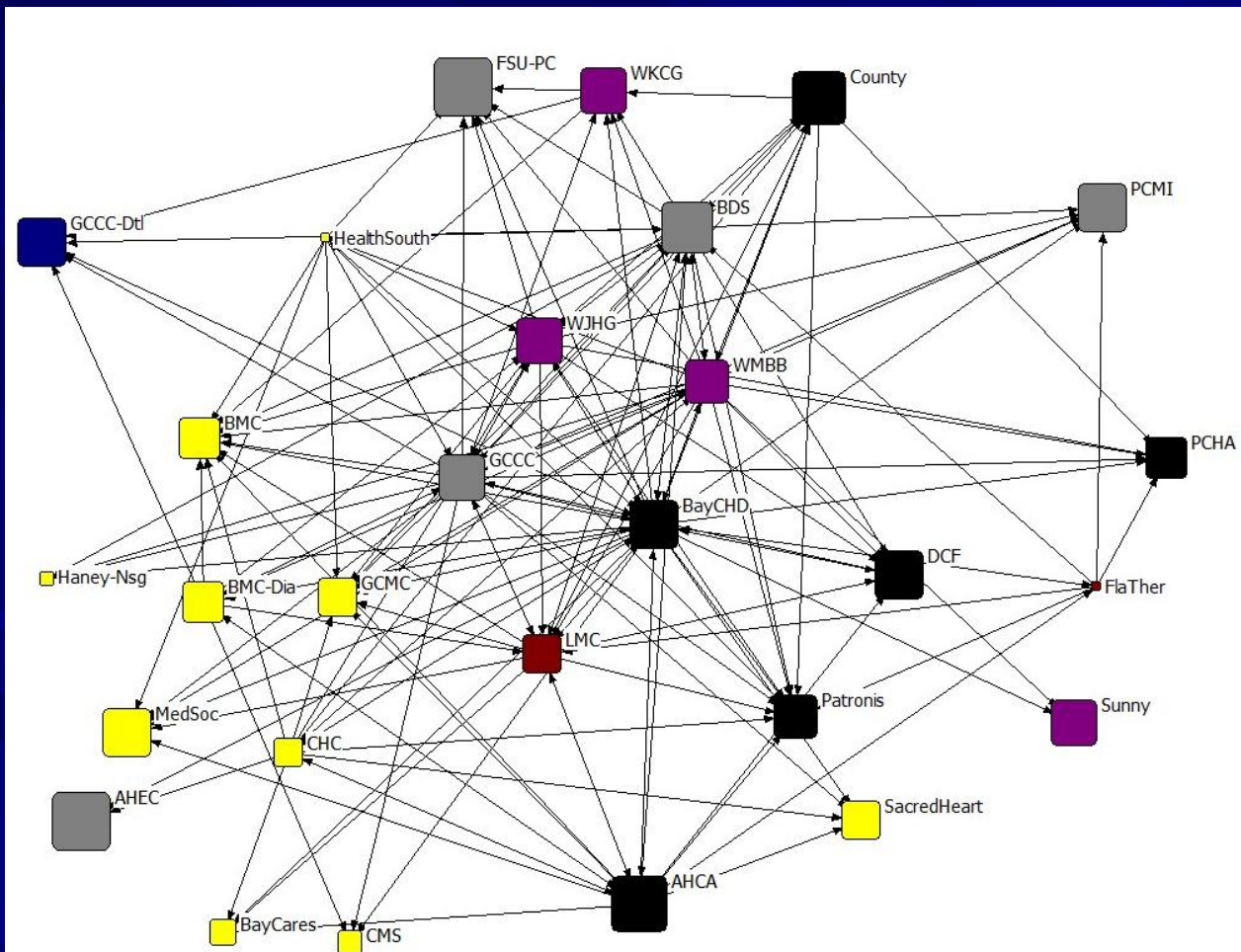
- Our organization used the PARTNER tool in two ways:
  - Assess the level of confidence and trust community partners had for the health department, and
  - Assist us in developing our strategic plan.
- Easy to use
- Easy to understand

# Results of PARTNER

- Good participation
  - 78 partners identified
  - 51% overall participation
  - 46% completed at least 50% of survey
- Strategic plan
- Useful information for participants
- Useful information for community leaders

# Results of PARTNER

## Total Trust Represented by Node Size



Black	Government
Grey	Education
Yellow	Medical
Red	Mental Health
Blue	Dental
Purple	Media

# Success

- Step by step
- Conference Calls
- On-line tutorials
- E-mails
- Group and individual discussion
- Instruction guides
- Templates

# Challenges

- Complicated concepts
- Understandable, usable results
- Visually appealing

# Advice for Researchers

- Jack (or Jill) of all Trades – Master of ....?
- How will this benefit
  - me
  - my organization
  - my community
- What do I do with all this information?
  - Visual, tangible applications

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