

# USE OF PARTNER SURVEY FINDINGS: INFORMING COMMUNITY STRATEGIC PLAN DEVELOPMENT

## PARTNER Program to Analyze, Record and Track Networks to Enhance Relationships



**PARTNER is a web-based social network analysis tool designed to measure and monitor collaboration among people and organizations.**

Sponsored by RWJF, this FREE software was designed for collaboratives/coalitions to use to measure and demonstrate:

- how members are connected
- how resources are leveraged and exchanged
- levels of trust
- linkage of outcomes to the process of collaboration

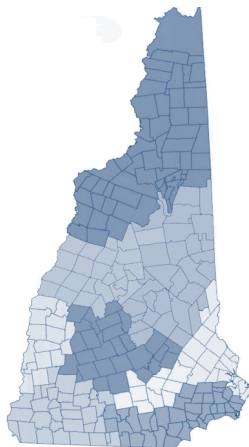
**Collect data by measuring your connections, collaborations and levels of trust.**



Allows you to demonstrate to stakeholders, partners, evaluators, and funders changes in *collaborative activity* over time and progress among levels of partner organization participation.

### Why was PARTNER Survey administered to NH Regional Network Partner Organizations?

- Measure connectivity among and between key stakeholders
- Gain deeper understanding of how members collaborate to address health issues
- Assess where and how its partnerships can be strengthened
- Begin to chart progress in those relationships and activities



## TRACK COLLABORATION ACTIVITY



## MEASURE PARTNERSHIP CONNECTIVITY

### Things to consider when using PARTNER

#### MEMBERSHIP

Are the 5 sectors represented?

If not, where will you get the most benefits from relationship building?

Are the right connections in place?  
Are there some missing?

Which lie in the network periphery that might be more engaged?

**PARTNER findings may be used to measure coalition building capacity and/or outcomes.**



## RESOURCES/CONTRIBUTIONS

Are some sectors more valuable in terms of influence? Commitment?

Do they lie in the periphery or the center?

Are there ways to link these sectors with one another?

Do the “most valuable” or “most powerful/influential” organizations/sectors lie in the center of the network or on the periphery?

Which sectors hold leadership roles within the community? Are there opportunities for you to foster leadership within your region?

How might you maximize the contributions identified by partner organizations to increase the Regional Network capacity?

*If the Health sector indicates that it contributes data resources, are you aware of and accessing these resources?*

## Possible Improvement Goals

Increasing # or % of organizations identifying higher levels of collaborative activities (coordinated and/or integrated)

Increasing Response Rates OR increasing # of member organization included and response rate

Increasing the #s of organizations within a sector that are actively engaged in the network

Increasing linkages between sectors

Increasing any of the outcomes

Increasing overall trust scores

## ENHANCING CONNECTIONS/RELATIONSHIPS

Are coalitions embedded within your network, centrally situated in the network map? If not, how might you foster that over the next few months?

What resources do various sectors bring and how do they exchange with one another? Can you foster connections between sectors/organizations?

Which sectors most commonly work together?

Are there possible opportunities to create new connections across sectors? Are there activities in which you can leverage existing connections?

Are there opportunities to foster linkages? Are there particular settings in which sectors might have shared interest?

For example:

*Safety & Health: Hospital Emergency Department*

*Education with Health: Parent/School Organizations*

*Business with Education: Workforce development - Business and career development efforts in Education (high schools, vocational schools, colleges)*

*Government (state or town level - or across town level) with Safety and/or Education to strengthen social host consequences.*

Are there ways to increase trust scores?

*Trust scores can be improved by increasing understanding across sectors about why organizations are or should be motivated to be involved in the Regional Network system.*

Increasing % of member organizations that feel that they contribute Facilitation/Leadership (or any other specific resource) to the Regional Network.

Increasing # of linkages among organizations perceived as having the greatest power/influence



# PARTNER

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